

# **World Wide Licenses Ltd.**

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## **FOR IMMEDIATE RELEASE**

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## **World Wide Licenses Ltd. Introduces the Cool-i “Cool-I-Kara”**

*A truly portable, handheld karaoke system*

**Hannover – March 13, 2002**– Located in Hall 22 B13 at the CeBIT show is the new Cool-i *Cool-I-Kara* which enables Karaoke lovers to download songs from the internet via a personal computer. The *Cool-I-Kara* can save as many as 500 songs in memory, and blends the user’s voice with prerecorded music. It’s an entertainment center that fits in the palm of the hand.

“Whether you love to sing in front of an audience, or usually restrict your singing to the shower, the *Cool-I-Kara* will help you sound better than ever before,” said Giovanni Tomaselli, founder of WWL and director of Far East Operations for The Character Group Plc. “It provides the accompaniment while you provide the voice!”

The *Cool-I-Kara* can connect to another microphone, to a television or to a personal computer for downloading new Karaoke songs in the MIDI (Musical Instrument Digital Interface) format. It is video compatible in both NTSC and PAL and comes with both USB and TV Out cable.

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Available in a stylish silver finish, the *Cool-I-Kara* microphone allows a user to select and play songs, control the pitch and speed of the music, and skip or repeat individual numbers. It turns itself off automatically when not in use for 60 seconds and runs on eight AA batteries. It has internal memory capabilities of 8MB SDRAM and 8MB of non-volatile memory.

The *Cool-i Cool-I-Kara* suggested retail price is EUR115. For inquiries, please contact World Wide Licenses Ltd. at 852-2176 6320. Product images are available upon request.

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